RIYA ARYA

riyaarya0205@gmail.com +91-8178709525 Portfolio riya-arya New Delhi, India

Education

- **Netaji Subhas University of Technology** — New Delhi, India
  Bachelor of Design (9.09 CGPA) – Batch Topper — *2023 - 2027*
- **Springdales School, Pusa Road** — New Delhi, India
  AISSCE (CBSE XII) Sciences (93.2%) — *2023*
- **Springdales School, Pusa Road** — New Delhi, India
  AISSCE (CBSE X) (93.8%) — *2021*

Experience

- **UI/UX Design Intern,** IIT Delhi — June 2026 – Sept 2026 | New Delhi
  - Led end to end UI/UX design from Information Architecture to high-fidelity prototyping and built a scalable and inclusive design system for Anukrama, an Anganwadi platform ensuring seamless developer handoff.
  - Conducted comprehensive global UX research on Early Childhood Care pillars to conceptualize a digital application mapping interactive activities to core developmental milestones for children aged 3–8.
- **Visual Design Intern,** Fresca Juices India — Aug 2025 – Sept 2025 | New Delhi
  - Designed and refined packaging assets to enhance product visual appeal and ensure brand consistency.
  - Collaborated on the website's UI overhaul by crafting intuitive layouts, banners, and iconography to improve the user experience and content discoverability ensuring a consistent and vibrant visual hierarchy.
- **User Experience Design Intern,** United Nations India — May 2025 – June 2025 | New Delhi
  - **CV Ranking Application:** Designed an AI-powered application for UN to streamline shortlisting processes with enhanced usability and compliance for HRs while collaborating closely with software developers.
  - **COMPASS:** Led UI/UX design for COMPASS, a digital mentorship platform for UN Women, with a strong focus on intuitive navigation alongside user engagement and ensuring an ultra-modern user experience.
  - **UNILEARN:** Redesigned UniLearn (UNICEF) LMS webpages with a futuristic UI in Figma, incorporating microinteractions and motion cues to elevate user engagement and interactivity.
- **User Interface Design Intern,** Pronets Computers — June 2024 – Aug 2024 | New Delhi
  - Redesigned brand identity and digital assets (logo, website, prospectus), establishing cross-platform consistency.
  - Executed front end design improvements to enhance website responsiveness, refining typography, grid systems and visual hierarchy to elevate the overall aesthetic quality, interface usability and engagement.

Projects

- **GlobalEase: An International Student Companion App (UI/UX Case Study)** — Jan 2026
  Led the end-to-end UX design of GlobalEase, a mobile app for international students, from user research and flows to high-fidelity prototypes, improving accessibility, resource discovery, and overall user experience.
- **OptiVest: A Personal Finance Management App (UI/UX Case Study)** — Nov 2025
  Designed a conceptual AI-powered finance companion, utilizing data analysis principles to craft intuitive dashboards and intelligent goal tracking metrics that simplify money management and reporting.

Positions of Responsibility

- **Placement Coordinator, Training and Placement Cell, NSUT** — Jan 2026 – Present
  - Ensured seamless execution of placement activities between 70+ companies and 500+ candidates, overseeing communication and streamlining the recruitment cycles through effective scheduling and process management.
- **Senior Executive, Devcomm (Tech Society of NSUT)** — June 2025 – Present
  - Managed design deliverables and on ground operations, ensuring seamless execution of the largest technical society of NSUT's key events and digital presence including the flagship technical festival Avinya.
- **Technology Co-Convener, Moksha 2026 (Annual Cultural Festival)** — Jan 2026 – April 2026
  - Steered the digital experience for NSUT's largest annual fest, optimizing website UI/UX for thousands of concurrent users prioritizing intuitive navigation and visual hierarchy to increase user engagement.
- **Technology Co-Convener, Innovision 2025 (Annual Tech Festival)** — Sep 2025 – Nov 2025
  - Orchestrated the design and development for the Innovision 2025 website, delivering a scalable, user-first platform.
- **Head of Technology, Resonanz 2025 (Cultural Festival)** — Sep 2025 – Oct 2025
  - Directed the design and development of the Resonanz 2025 website, delivering a scalable, user-centric platform.

Skills

- **Data and Technical**: SQL, Data Analysis, Python, HTML, CSS, JavaScript, Bootstrap.
- **Software and Tools**: Microsoft Office (Excel, PowerPoint), Figma, Adobe Creative Suite, AutoCAD, Framer.
- **Core Competencies**: Program Governance, Process Documentation, Stakeholder Coordination, Cross Functional Collaboration, Action Tracking, Analytical Problem Solving, AI Powered Workflow Integration.
- **Languages**: English, Hindi, German
- **Certifications**: Foundations of User experience Design (UX) by Google, Enterprise Design Thinking Practitioner, Goethe-Zertifikat A1: Fit in Deutsch 1, NPTEL Online Certifications (From IIT Kharagpur and IIT Guwahati)